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Christensen/Roberts Solutions' QuickSuccess Now Available on Salesforce.com's AppExchange

New performance support system helps companies accelerate adoption of Salesforce.com's on-demand applications

WOODBRIDGE, CT – January 3, 2007 --Christensen/Roberts Solutions (C/RS), a performance improvement consulting firm, today announced that its QuickSuccess support toolsfor users of Salesforce are now available from salesforce.com's AppExchange directory. QuickSuccess rapidly enhances a sales rep's proficiency with Salesforce, thereby streamlining adoption and enabling reps to focus more time on closing sales.

"We see QuickSuccess as an extended Global Positioning System that guides reps step-by-step from where they are in Salesforce to where they want to go," said Hal Christensen, co-founder, Christensen/Roberts Solutions. "But it does more: QuickSuccess can prevent users from making mistakes and make sure that they adhere to the application's best practices and their company's business rules. And for some common, repetitive tasks, it can even do the driving for them."

QuickSuccess enables organizations to accelerate their initial rollout and user adoption of Salesforce, bring newly hired sales reps up to speed more quickly, reduce reliance on help desk support, and ensure that reps exploit the power of the application more fully. QuickSuccess, which supports most of the core tasks that sales reps perform in Salesforce, can be customized to accommodate any company's unique installation.

"The AppExchange now provides more than 430 solutions designed to help make our customers successful," said Matt Holleran, vice president, AppExchange partners, salesforce.com. "With QuickSuccess for the AppExchange, customers can deploy a solution to help accelerate sales productivity with just a few clicks."

Developed using Rocket Software's ActiveGuide Studio and activated via the ActiveGuide Toolbar, QuickSuccess is immediately available for demonstration and deployment through the

AppExchange, salesforce.com's online service for sharing applications, at http://www.salesforce.com/appexchange.

Apex and the AppExchange
Apex, the world's first on-demand platform, provides unprecedented ease of customization and integration enabling a whole new generation of on-demand applications that go beyond CRM. All Apex components and applications can be easily shared, exchanged and installed with a few simple clicks via salesforce.com's AppExchange directory, enabling all the innovation that Apex unleashes to benefit the entire on-demand community.

The Apex platform, formerly known as the AppExchange platform, is available today. As previously announced, the next release of the Apex platform is currently scheduled to be available in conjunction with the release of Winter '07, and the Apex programming language is currently scheduled to be available during the first half of 2007.

About Christensen/Roberts Solutions
Since1994, Christensen Roberts Solutions' (C/RS) innovative team has provided consulting expertise and workplace support solutions that ensure business objectives by enhancing employee productivity. C/RS' point-of-performance software and support services eliminate the need for traditional training for knowledge workers and other employees in human resources, sales and marketing, Customer Relationship Management (CRM), Enterprise Resource Planning (ERP), call center operations, and product development areas in a variety of industries, including financial services, healthcare, electronics and telecommunications. For more information, visit http://www.crsol.com.